

465 专业代码: 120220 专业名称: 知识产权管理
465 Specialty Code: 120220 Major: Intellectual Property Management

一、专业简介 Introduction

“知识产权管理”为“工商管理”一级学科下设的二级学科，2007 年获得硕士学位授予权。

As the secondary discipline covered by the first level discipline “Business Administration”, the “Intellectual Property Management” obtained the right of granting the master’s degree since 2007.

1、培养目标 Educational Objectives

1) 掌握本学科坚实的基础理论和系统的专门知识，掌握一门外国语，能熟练地进行专业阅读和初步写作；

To grasp solid basic theory and systematic professional knowledge of the discipline, master a foreign language, and be skilled in professional reading and preliminary writing.

2) 培养严谨求实的科学态度和作风，具有创新求实精神和良好的科研道德，具备独立从事本学科的科学研究能力；

To develop the serious and pragmatic scientific attitude and style at work, have the innovative spirits and good ethics of scientific research, and possess the independent working capability in scientific research of this discipline.

3) 能熟练运用计算机和信息化技术，解决本学科领域的问题并有新的见解；

To be proficient in using the computer and informationization technology to solve the problems of this discipline, with new points of view.

4) 可胜任本专业或相邻专业的教学、科研以及相关的管理、研究工作

To be competent for the teaching, scientific research and relevant management, research work of this major or relevant majors.

2、主要研究方向 Main Research Fields

1) 企业知识产权管理 2) 知识产权战略 3) 知识产权公共政策 4) 技术创新与知识产权

1) Enterprise Intellectual Property Rights Management

2) Intellectual Property Rights Strategy

3) Public Policy of Intellectual Property Rights

4) Technological Innovation and Intellectual Property Rights

3、就业方向 Career Prospects

本专业对研究生的培养实行基于指导小组的导师责任制，特别强调实证分析和案例研究，培养研究生独立从事科研工作的能力，强调综合素质和分析问题能力的培养。毕业生能胜任各类工商企业、国家机关和政府有关部门的知识产权管理工作，或在科研机构与高等学校从事相应的研究与教学。

The tutor system based on the guidance group is implemented on the training of postgraduates in this major. It specially stresses the empirical analysis and case study, develops the postgraduates’ independent working capability in scientific research, and emphasizes the training of comprehensive quality and analytical skills. The postgraduates are competent for the intellectual property management in business enterprises, state organs and relevant departments of the government or the research and teaching in institutions of scientific research and institutions of higher learning.

二、师资力量和科研成果

Faculty Resources and Scientific Research Achievements

本专业现有教授 4 名（其中博士生导师 3 名），副教授 2 名，讲师 2 名，其中国家知识产权战略专家库专家 3 人，初步形成了一支积极奉献的学术梯队。

At present, we have 4 professors (including 3 doctoral supervisors), 2 associate professors and 2 lecturers. Among them, 3 are from the expert database of National Intellectual Property Rights Strategy, thus forming an academic echelon with positive devotion.

本专业先后承担了国家社会科学基金 2 项（其中重大项目 1 项）、国家自然科学基金资助的研究课题 10 余项（其中重点项目 2 项），教育部、科技部、国家知识产权局等国家主管部门资助的项目 30 余项。发表学术论文 400 余篇，其中 4 篇被 SSCI 收录；出版了 10 余部专著及教材；研究成果获教育部、科技部、国家知识产权局、湖北省、武汉市等政府部门的各种奖励 20 余项；主持我国《专利法》、《专利法实施细则》修改研究课题，参加国家知识产权战略研究、国家中长期（2006-2020）科学和技术发展规划战略研究。本专业与日本东北大学、德国马克斯·普朗克知识产权研究所等机构有着十分密切的交流与合作。

This major has undertaken many projects in succession, including 2 projects supported by the National Social Science Foundation (including 1 key project), more than 10 research topics supported by the National Natural Science Foundation (including 2 key projects), and over 30 projects supported by the competent government departments such as the Ministry of Education, Ministry of Science and Technology, State Intellectual Property Office, etc. Besides, We have issued more than 400 academic theses, among which 4 were collected by SSCI (Social Sciences Citation Index); published over 10 monographs and textbooks; received about 20 awards from the Ministry of Education, Ministry of Science and Technology, State Intellectual Property Office, and government departments of Hubei province and Wuhan city; hosted the research topics on the revision of the *Patent Law* and *Rules for the Implementation of the Patent Law*, participated in the research of national intellectual property rights strategy and national medium and long-term (2006-2020) scientific and technological development planning strategy. Moreover, we have established close communication and cooperation with Tohoku University (Japan) and Max Planck Institute (German).